

Regulations of the II Competition for the Graphic Design of the Poster for Cultural and Artistic Events organized by the City Cultural Center in Gorzów Wlkp. in 2023.

§ 1

Subject of the competition:

The City Cultural Center in Gorzow Wlkp. announces the 2nd Competition for the Graphic Design of the Poster for the indicated cultural and artistic events organized by the institution in 2023.

§ 2

Conditions of participation in the competition:

1. The purpose of the competition is to select a graphic design that will become a poster that brand the selected cultural and artistic event and will be used as a basis for creating promotional materials.
2. The participant will choose one of the following events to illustrate:
 - Night Cultural Trail (org. Nocny Szlak Kulturalny),
 - Have Time for Concerts series (org. cykl Miej Czas na Koncerty),
 - Cinema After Dark (org. Kino po zmroku),
 - Meetings with OFF Theater (org. Spotkania z OFF Teatrem),
 - National Festival of Monodramas and Small Form Theaters "Bamberka" (org. Ogólnopolski Festiwal Monodramów i Teatrów Małych Form),
 - Good Evening Gorzow (org. Dobry Wieczór Gorzów).
3. The competition is open.

§ 3

Requirements that the graphic project should meet:

1. The poster design should include a graphic proposal for the event containing the logo of the City Cultural Center - Miejskie Centrum Kultury (downloadable from www.mckgorzow.pl) and space for other information provided by the ICC (date, ticket price, venue, information about sponsors, etc.) and event's title in original (polish) language.
2. The graphic project should be delivered by e-mail - to info@mckgorzow.pl, or on a flash drive as files:
 - ✓ Graphic dimensions: 486 × 686 mm with 6 mm spacing of texts or important elements of the graphics from each edge;
 - ✓ For vector graphics:
 - AI, EPS, CDR or PDF format
 - texts converted to curves

- resolution 300 dpi
- CMYK color version and RGB version

✓ For raster graphics:

- TIFF or JPG format
- resolution 300 dpi
- version in CMYK colors and version in RGB

We realize that for some, especially young artists, the demands of the technical requirements of the graphic projects may be incomprehensible. If this is the case, please contact us by email at **admin@mckgorzow.pl** or by phone at 605 668 348, we will try to help.

3. The competition will consider only the works that have been sent to the above email address by December 30, 2022, along with personal details (contact information: email and mobile phone number).
4. The selected graphic design (with the cooperation and approval of the author) will be used in other formats of promotional materials (banners, press releases, web graphics, brochures, etc.).
5. In case of a minor taking part in the competition, a statement signed by a legal guardian must be attached with the following content: "I confirm that I am the parent/ legal guardian of name and surname minor author). I hereby consent to the above child participating in the II Competition for the Graphic Design of the Poster for Cultural and Artistic Events organized by the City Cultural Center in Gorzów Wlkp. in 2023. I will represent him/her in case of winning, in order to finalize the prize".
6. After the decision is made, the Contest Committee will make public the name of the author of the winning graphic projects.

§ 4

Contest Committee:

1. The Competition Commission will select the best graphic projects.
2. The Commission reserves the right to single out several or more works and prepare from them a post-competition presentation.
3. The decisions of the Commission shall be indisputable, final and not subject to appeal.
4. It is reserved that the evaluation of the Commission may result in the project not being selected for implementation, which is tantamount to resignation from awarding the prize referred to in § 6.

§ 5

General conditions:

1. Submission of a graphic project to the competition is tantamount to acceptance of the terms and conditions of these regulations and a statement that the works submitted to the Contest have been made personally by him-/herself.
2. Submission of competition projects means at the same time that the submitter declares that they do not violate the rights of third parties, in particular do not violate their property and personal

rights copyrights. In the event that a third party makes claims arising from the infringement of the rights specified above, the transferor shall compensate the Organizer, as the solely responsible for the costs incurred in bringing claims against it compensation claims against him, indemnifying the Organizer from any liabilities arising therefrom.

3. This Competition is not a game of chance within the meaning of the Act of November 19, 2009 on games of gambling (Journal of Laws of 2020, item 2094, as amended).

4. This Competition is a public promise within the meaning of the Civil Code (Article 919 et seq.).

§ 6

Prize:

1. A prize in the amount of PLN 1,000.00 net (one thousand PLN).
2. The prize will be paid to the winner's bank account, after signing the appropriate agreement and issuance of a bill based on it.

§ 7

Ownership and right to use the winning design:

1. The Participant agrees that the Organizer may use the Participant's Image free of charge and transfers to the Organizer all rights to use and disposal of the Image and the Winning Design - to the extent unlimited in time and territory. The above rights are transferred to the Organizer as soon as the Participant's entry is made.
2. The Organizer shall be entitled to make changes, alterations, editing, abridgements, trailers, fragmentation, re-editing, extraction of individual elements, combining, developing into multimedia forms, including in particular multimedia objects adapted to the use within the scope of these Regulations (all developments indicated in the this section of the Regulations shall be hereinafter referred to as "Developments").
3. At the moment of the Participant's application for participation in the competition, the Organizer acquires, without separate payment, the entirety of the author's economic rights to the Winning Project and the Elaborations in the following fields of exploitation:
 - a) recording and multiplication of the Winning Project and the Elaborations in any way, and in particular;
 - a) consolidation and multiplication of the Winning Project and the Studies in any manner, and in particular in computer memory, on data carriers, both digital and analogue, by magnetic recording technique as well as by printing and reprographic technique;
 - b) dissemination of the Winning Project and Elaborations by introducing their multiplied copies into multiplied copies into circulation;
 - c) dissemination of the Winning Project and the Studies without intermediary copies through their public performance, exhibition, display, reproduction.

§ 8

Final provisions:

1. The most interesting graphic projects may be published on the website or in social media and in a post-competition exhibition at the headquarters of the City Cultural Center in Gorzow Wlkp.
2. The selected poster will be printed and distributed in accordance with the planned advertising campaign.
3. The organizer reserves the right to change the provisions of these regulations at any time without giving any reason.
4. The organizer reserves the right to discontinue or cancel the competition without having to giving reasons.
5. These regulations shall be announced on the Organizer's website: www.mckgorzow.pl.

§ 9

Pursuant to Article 13 of the General Data Protection Regulation of April 27, 2016. (GDPR) (Official Journal of the EU L 119 of 04.05.2016) we inform you:

1. The administrator of your personal data is the City Cultural Center, 26 ul. Drzymały, 66-400 Gorzów Wlkp. (Poland), info@mckgorzow.pl. tel. +48- 95 720 29 11.
2. If you have questions about the manner and scope of processing of your personal data you may contact the Data Protection Officer: contact by letter to the address Administrator or email: iod@mckgorzow.pl.
3. The Administrator shall process your personal data on the basis of applicable legal regulations, i.e. the Act of October 25, 1991 on organizing and conducting cultural activities and on the basis of the consent you have given, in accordance with 6 (1) lit. a) and lit. c) GDPR.
4. Your personal data shall be processed solely for the purpose of conducting a competition for the design of a cultural and artistic event.
5. In connection with the processing of personal data for the purposes mentioned above, the recipients of Your personal data may be: authorities and authorized entities to the extent and for the purposes that result from the provisions of applicable law; other entities which, on the basis of signed relevant agreements process personal data on behalf of the Administrator.
6. Your personal data will be stored for the period necessary for the purposes specified above, and thereafter for the period and to the extent required by the provisions of the applicable law.
7. In connection with the processing of personal data, you have the following rights: The right of access, including the right to obtain a copy; the right to request correction, rectification; The right to withdraw your consent to processing at any time, without affecting the compliance of the lawfulness of the processing that was carried out on the basis of consent before its withdrawal; in cases provided by law, the right to request erasure, the right to request restriction of processing, right to portability, right to object to processing.
8. If you become aware of unlawful processing of personal data, you have the right to lodge a complaint to the supervisory authority competent in matters of protection of personal data, i.e. the President of the Office for Personal Data Protection in Poland.
9. Provision of data is voluntary, but necessary in order to participate in the competition.

10. Your personal data will not be subject to profiling and automatic decision-making decisions, will not be transferred to a third country or shared with international organizations.

Submission of a bid is tantamount to acceptance of these regulations.